



# ECVS

# Sponsoring Package

## 33<sup>rd</sup> Annual Scientific Meeting

4-6 July 2024, Valencia, Spain

**European College of Veterinary Surgeons** c/o Equine Department, Vetsuisse Faculty, University of Zurich, Winterthurerstrasse 260, 8057 Zurich, Switzerland  
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### What is the ECVS?

The European College of Veterinary Surgeons ECVS is the specialist college in veterinary surgery in Europe. This organisation with currently 918 Diplomate members and 449 veterinary surgeons in training was one of the first speciality colleges to be recognised by the European Board of Veterinary Specialisation EBVS.

The ECVS is known throughout the veterinary profession for its progressive leadership and for the high standard of professional excellence of the Diplomates.

### ECVS Annual Scientific Meeting

The Annual Scientific Meeting ECVS is the primary focus of our continuing education mission each year. The scientific meeting provides the college with a forum in which to

- present the latest advancements in our speciality area and related disciplines
- interact with fellow surgical specialists
- showcase, educate and inspire our resident trainees
- learn about the newest technology and products through our exhibitors and to enjoy relaxing professional interactions

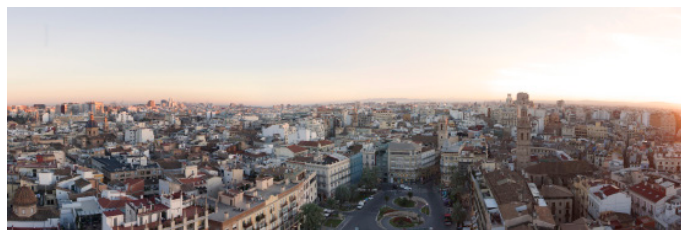
Each year, the congress is held in a different European city and is a highly regarded event on the European calendar of veterinary meetings.

The scientific programme of the ECVS Annual Scientific Meeting is altered each year and regularly features state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication session for each species, the Residents' forum and poster presentations.

The programme also includes pre-congress labs for small and large animal surgeons. Invited speakers from Europe and overseas, who are established specialists in their field, present seminars and state-of-the-art lectures.

Regular updates at [www.ecvs.org/services/asm\\_2024.php](http://www.ecvs.org/services/asm_2024.php)

### ECVS in Valencia 2024



Valencia Panorama  
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The ECVS had originally planned to hold its 2020 Annual Scientific Meeting in Valencia, which turned out to be the first year ever in the history of the College that the annual congress had to be cancelled. We are delighted that 2024 will now be the year to re-new our rendez-vous with sunny Valencia and are looking forward to enjoying its magnificent location by the Mediterranean Sea and its astonishing range of historical and cultural attractions.

Valencia is a welcoming city with a relaxed atmosphere, a wide range of historical and cultural attractions as well as a multitude of sporting activities.



Sailing in Valencia  
©TVCB, Valencia. All rights reserved. [www.visitvalencia.com](http://www.visitvalencia.com)

Its varied cuisine includes traditional dishes and avant-garde culinary creations with fresh ingredients from the Mediterranean and the city's fertile surroundings.



Palacio de Congresos  
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Valencia has 70 direct flight connections with international destinations, and a high-speed train links the city to Madrid in only 90 minutes.

The **Valencia Conference Centre** was built by the studio of the famous British architect Norman Foster. Its industrial style and bold forms have made it one of the flagship projects of his career.



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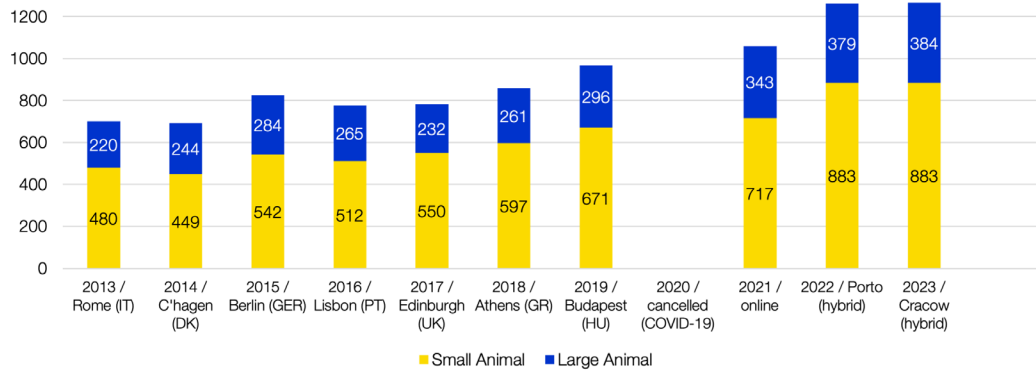
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# DELEGATES

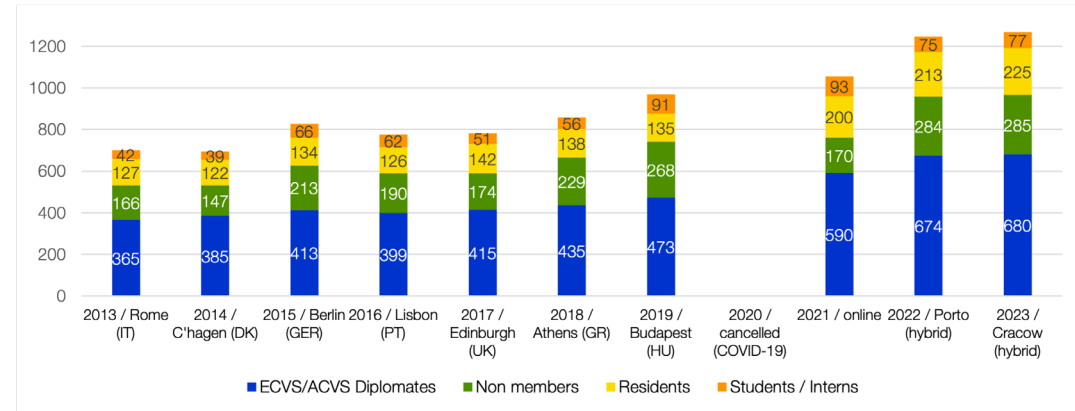
## Who attends the ECVS Annual Scientific Meeting?

As the college is growing each year, so is the congress' reputation in the veterinary world, drawing a large crowd of Diplomates, Residents, students and a significant number of non-members from Europe, North America and increasingly also from Asia. Over the past years, the congress has experienced a constant increase in participant figures, which surged to record heights of close to 1'300 delegates with the first post-COVID congress in 2022 in Porto and the introduction of a hybrid congress.

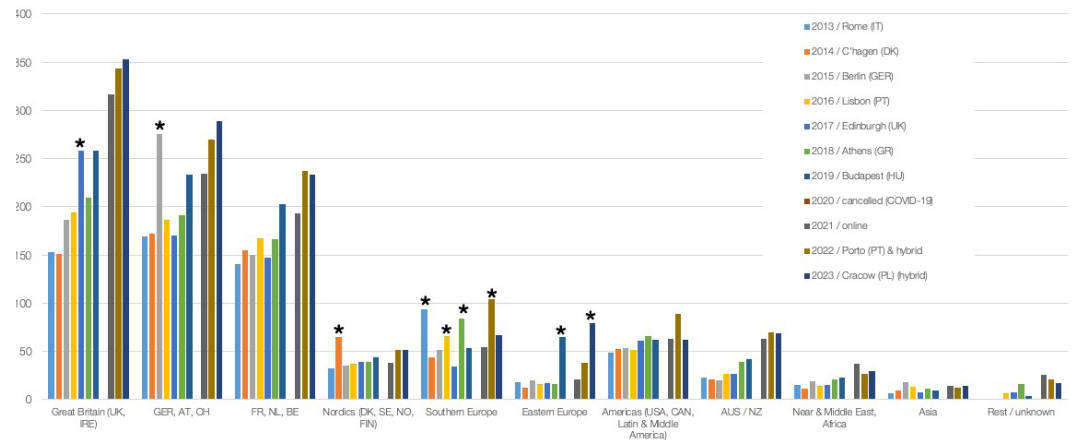
### Delegate numbers



## Delegate qualification



## Delegate origin



\* Congress in the region



## Exhibitors and Sponsors

ECVS largely depends on sponsors to enable us to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us to invite the highest quality speakers from around the world. The Annual Scientific Meeting offers a great opportunity to reach a substantial proportion of your target audience - the veterinary surgical specialists from Europe and beyond.

We have developed a wide range of sponsorship and exhibition opportunities to be able to provide every interested business with a suitable option fitted to the individual requirements and promotional targets. A **booth within the exhibition area** offers contact time and one-to-one interac-

tion with the delegates, while **sponsoring congress material** guarantees additional visibility for your business and its products. **Session sponsorship** assures high awareness and recognition among a specialist target group focused on specific topic.

To facilitate sponsorship, the ECVS has developed added-value-packages for exhibitors, with the cost dependent on the size of the exhibition space requested and the prominence of advertising exposure during the meeting.

We are keen to develop sponsorship for specific sessions at the ECVS congress, in particular any sessions that are related to your company's products or specific expertise. We are interested in offering sponsorship on a yearly basis, or, alternatively, to establish longer term relationships with you.

# SESSION SPONSORSHIP

Your  
name  
here

## Your Benefits

As a session sponsor, your company logo will be projected before and after the session. Your logo will be included in the congress programme, along with an acknowledgement of your support. The session will be displayed as a sponsored session on the congress app.

Your company will be mentioned as a sponsor on our website with a direct link to your site. The session chairperson will acknowledge your support during the introduction of the session.

## Pre-Congress Courses

The pre-congress courses provide an opportunity for surgeons and surgeons-in-training to participate in hands-on practical sessions to develop and refine surgical skills. These are either full or half day sessions with specific, narrow themes, related to either small animal or equine surgery.

Various options to sponsor, support and host a pre-congress course are available. Contact us to discuss the possibilities. We are open to your ideas and needs to find the best possible solution for your business.

various packages  
depending on  
supported course

## Opening - State-of-the-Art Lecture

The congress traditionally opens with a lecture by an internationally recognised expert with either veterinary or human surgical expertise. The opening lecture attracts all delegates, regardless of specialisation. As the primary meeting place for delegates to find their colleagues, it is one of the best-attended sessions of the congress.

3'000 €

## Closing State-of-the-Art - Jörg Auer Lecture

Similar to the opening session, this lecture is well-attended and addresses a theme common to small and large animal surgery. As for the opening lecture, an internationally recognised expert is invited to speak, which attracts one of the largest audiences of the congress, with the majority of delegates attending.

3'000 €



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## Congress In-depth Session

The congress is usually organised with approximately 5 sessions each day of approximately 2 hours each. Occurring concurrently are 2 streams of equine / large animal and 3 streams of small animal topics.

Each session concentrates on a specific area of interest, with all the presentations in that session related to the overall theme of a particular topic selected for the congress.

**2'000 € / session**

## Residents' Forum (2 Small, 1 Large animal session)

The Residents' Forum is a keystone of our programme each year, where our surgeons in training have the opportunity to present new scientific findings and clinical procedures. The residents are an essential part of the college's *raison d'être* as they are the specialists of the future.

There are 3 resident sessions:

- small animal orthopaedics
- small animal soft tissue surgery
- equine / large animal

The residents' presentations are judged by a panel of the Diplomates, with an award in each category presented at the closing lecture (Jörg Auer lecture).

Each year, the three award winners have the possibility to attend the ACVS Surgery Summit, co-sponsored by ECVS and ACVS.

As part of the sponsorship of these sessions, the Resident Award funding will be attributed to the sponsor of the session and during the announcement of the winner at the final lecture.

The Resident Forum is well attended by surgeons in training, Diplomates and supervisors.

**4'000 € Resident Forum  
(3 sessions) or  
1500 € / session**

## Meet the Expert

The Meet the Expert sessions are very popular and often over-subscribed. The aim of these interactive sessions is to provide a forum for small group discussions of topics of interest. The topic selected is often a clinical situation in which complications are frequent or the management options are numerous.

The small group size and the relaxed lunch-time atmosphere are conducive to a lively discussion among the delegates.

Sponsors are invited to attend the session in order to promote their sponsorship and meet the delegates in a more personal environment.

**1'500 € / session**

## Poster Session

The poster session is visible continuously during the congress, with the posters exhibited in a central area for ease of viewing. The posters present recent research findings or interesting case reports, and as a result this session is usually very well attended by the delegates.

The poster competition is judged by a number of Diplomates, and a prize is awarded for the best clinical and the best research poster in each speciality. Eight of the posters, from an average of about 60 are selected for a short oral presentation.

The sponsor of these sessions receive acknowledgement in the congress' printed programme, with another mention when the awards are for the posters are announced during the closing State-of-the-Art lecture.

**2'000 €**

## Short Communications Session

The short communications session, for either small or large animal, are made up of 15 minute presentations related to recent research, showcasing new surgical techniques, information about surgical outcome and some basic science research related to the pathophysiology and surgical conditions.

The selection of speakers is based on a referred selection process with only the best abstracts selected for an oral presentation. The session is usually about 1.5 to 2 hours long.

**1'000 € / session**



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## Your product here

### Your Benefits

The exhibition floor is the centre of the conference. The exhibition opens at 16:00 on Thursday and remains open until after the last coffee break on Saturday.

- all refreshment breaks and lunches are organised within the exhibition
- breaks are staggered between the different sessions to allow exhibitors more contact time with the delegates

**Exhibition Installation:** Installation is possible from 07:00 am on Thursday, 4 July and must be finished before 03:00 pm. Upon special request, the facilities can be made available on 3 July for installation already. Taking down starts Saturday, 6 July after the last coffee break (04:30 p.m.) and needs to be completed by 07:00 p.m.

### Standard Package

3'900 € / 6 m<sup>2</sup>

- 6 m<sup>2</sup> exhibition space (2x3 m)
- incl. welcome reception, lunch and coffee breaks for 2 exhibitors Thursday through Saturday
- additional staff: 80 € / person per day

### Value-added Packages

As an alternative to the exhibition-only package, we offer 3 premium package options with additional marketing benefits.

### Gold Package

8'500 €

- 10 m<sup>2</sup> exhibition space in prime location
- acknowledgement of Gold sponsorship with logo on the congress website and in the programme
- 1 banner<sup>\*)</sup> in online proceedings
- projection of company slide<sup>\*\*) during meeting intermissions and in public areas</sup>
- incl. welcome reception, lunch and coffee breaks for 3 exhibitors Thursday through Saturday
- additional marketing value<sup>\*\*\*)</sup> of 1'000 €

### Platinum Package

11'000 €

- 12 m<sup>2</sup> exhibition space in prime location
- 1 roll-up banner<sup>)</sup> in public areas
- acknowledgement of Platinum sponsorship with logo on the congress website and in the programme
- 1/1 page color ad<sup>\*\*) in the printed programme and 1/2 page in the PDF proceedings</sup>
- 2 banners<sup>\*\*) in online proceedings</sup>
- 1 congress bag insert<sup>)</sup>
- projection of 2 company slides<sup>\*\*) during meeting intermissions and in public areas</sup>
- incl. welcome reception, lunch and coffee breaks for 4 exhibitors Thursday through Saturday
- additional marketing value<sup>\*\*\*)</sup> of 1'500 €

### Diamond Package **Reserved**

Limited to 2 non-competing sponsors per congress.



- 16 m<sup>2</sup> exhibition space in prime location
- 1 pre-congress course included (value: 5'000 €)
- exclusive email announcement of sponsor's course with logo to the ECVS database
- 3 roll-up banners<sup>)</sup> in public areas
- acknowledgement of Diamond sponsorship with logo in prime position on the congress website and in the printed programme
- 1/1 page color ad<sup>\*\*) in prime position in the printed programme and the PDF proceedings</sup>
- 3 banners<sup>\*\*) in online proceedings</sup>
- 2 congress bag inserts<sup>)</sup>
- projection of 3 company slides<sup>\*\*) during meeting intermissions and in public areas</sup>
- incl. welcome reception, lunch and coffee breaks for 5 exhibitors Thursday through Saturday
- additional marketing value<sup>\*\*\*)</sup> of 2'500 €

Diamond sponsors will be offered 10% discount on the package from the 3<sup>rd</sup> consecutive year onwards.

20'000 €

### Reservation & Contact

To reserve your sponsoring opportunity, send the attached registration form to [info@ecvs.org](mailto:info@ecvs.org). Orders will be handled on a first come, first served basis.

To discuss your sponsoring ideas and needs, talk to the ECVS Team at +41 (0)44 635 94 07.

### Floor plan

Exhibition floor plan at the end of this brochure.

<sup>\*)</sup> To be produced and shipped by exhibitor.

<sup>\*\*) Material to be provided by exhibitor until 31 May 2024.</sup>

<sup>\*\*\*)</sup> The marketing value can be allocated freely as per the sponsor's choice and based on the respective year's official price list for sponsoring activities. The sponsor is free to use this amount for congress registration, an additional ad, Saturday evening dinner tickets, additional exhibitor passes, session sponsoring or any other activity (with the exception of further pre-congress courses).

# CONGRESS MATERIAL SPONSORSHIP

Your  
logo  
here

## Your Benefits

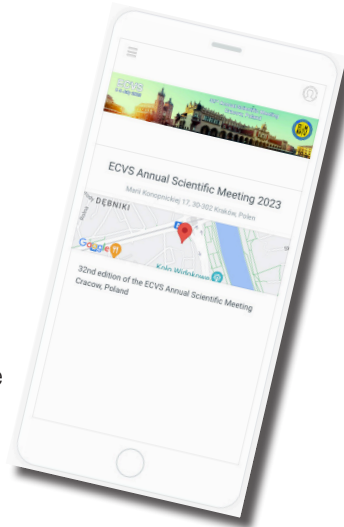
There is ample opportunity to sponsor and brand the congress material which is distributed to each delegate.

The material is carried and consulted by all delegates throughout the entire congress, providing wide exposure and continuous visibility.

## Congress App

The mobile phone app has been in use since 2014.

It provides users with the congress programme including regular updates, current information, speaker information as well as a sponsors overview and a guide through the exhibition.



Furthermore, it features opportunities for social interaction among the delegates, useful travel information and local tips.

Sponsoring opportunities include banners, branded download, picture galleries and promoted sessions.

**from 500 € depending on  
feature and frequency**

## Congress Bag Onsert

Each delegate receives a congress bag with the printed programme and any additional information.

There are opportunities to sponsor and brand the congress bag itself or to include your company's advertising brochure and a small gift.

**500 € / onsert  
bag branding: 4'000 €\***

## Advertisement in Printed Programme

The printed programme is an essential part of the congress and a constant companion for all delegates. It is referred to numerous times per day and regularly used for notes.

Sponsoring opportunities include full (1/1) and half (1/2) page ads. Contact us for additional individual logo placement options.

**1/1 page 4c: 1'500 €  
1/2 page 4c: 1'000 €**

## Lanyards for Name Badges

The name badges need to be worn by all delegates to gain access to the lectures, commercial exhibition and the social events. Lanyard branding provides extremely high visibility throughout the entire congress.

**4'000 €\***

## Other Ideas?

Call us at +41 (0)44 635 94 07 or send an email to [info@ecvs.org](mailto:info@ecvs.org) to find an individual solution for your business.

\* Sponsorship amount excluding production costs.



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# ECVS

## Sponsoring Order Form

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Please return to: ECVS European College of Veterinary Surgeons [info@ecvs.org](mailto:info@ecvs.org)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

We reserve the following sponsoring:

#### EXHIBITION

- ☐ Standard 2 x 3 m booth ..... 3'900 €
- ☒ Diamond package .. **Reserved** ... 20'000 €
- ☐ Platinum package ..... 11'000 €
- ☐ Gold package ..... 8'500 €

#### SESSION SPONSORSHIP

- ☐ Pre-congress\* ..... individual option
- ☐ Opening lecture ..... 3'000 €
- ☐ Closing lecture ..... 3'000 €
- ☐ In-depth session\* ..... 2'000 € / session
- ☐ Residents' Forum ..... entire forum 4'000 €  
or: ☐ SA ortho ..... 1'500 €  
☐ SA soft tissue ..... 1'500 €  
☐ LA / equine ..... 1'500 €
- ☐ Meet the Expert\* ..... 1'500 € / session
- ☐ Poster session ..... 2'000 €
- ☐ Short communications\* .. 1'000 € / session

\* We'll contact you to discuss which session will be the best option for your company.

#### CONGRESS MATERIAL SPONSORSHIP

- ☐ Congress app ..... from 500 €
- ☐ Congress bag branding (incl. inserts) ..... 4'000 €
- ☐ Inserts: ..... à 500 €
- ☐ Lanyards ..... 4'000 €
- ☐ Programme ad ☐ 1/1 page 4c 1'500 €  
☐ 1/2 page 4c 1'000 €  
☐ 1/1 page b/w 1'200 €  
☐ 1/2 page b/w 750 €

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



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# ECVS CONGRESS 2024

