

## Online Sponsoring Package

30th Annual Scientific Meeting 8-10 July 2021

	Diamond pacing limited to 2 non-competing sponsors per congress	Platinum package	Gold package	Standard package
Virtual exhibition booth	Large Visualisation of virtual exhibitior	Medium booths on page 2.	Medium	Small
Advertising banners	⊁ 3 banners	🗚 2 banners	×	×
Logo featured on congress website	* prime position	*	×	×
Sponsor listing on congress website	*	*	*	*
Logo featured in online programme	*	*	*	×
Sponsor listing in online programme	*	*	*	*
Ad in PDF proceedings	1/1 page, prime position	1/2 page, prime position	×	×
Banner in online proceedings	* 3 banners	2 banners	🗚 1 banner	×
Online pre-congress course (if applicable)	*	×	×	×
Virtual congress bag onsert	* 2 items	\star 1 item	×	×
Company slides between sessions	\star 3 slides	🗱 2 slides	* 1 slide	×
Additional marketing value*)	€ 1'000	€ 600	€ 400	×
Extra benefit (2021 only)	Choice of either opening or closing session sponsoring	×	×	×
6 months visibility on the platform	*	*	*	*
Package prices	regular price <sup>40%</sup> online special € 20'000 € 8'000	tegular price special € 11'000 € 4'400	regular price <sup>40%</sup> online special € 8'500 € 3'400	40% online regular price special € 31900 € 1'560

The ECVS offers the online packages for the 2021 Annual Scientific Meeting at 40% of the regular prices. This includes a 5% discount on the 2022 exhibition fee for returning exhibitors.

\*) The marketing value can be allocated freely as per the sponsor's choice and based on the respective year's official price list for sponsoring activities. The sponsor is free to use this amount for congress registration (see price list for fees), an additional ad, bag onserts, session sponsoring etc.



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### **Online Congress & Exhibition Visualisation**

These images are generic (unbranded) mock-ups to demonstrate the to be expected look and feel of the 2021 ECVS Annual Scientific Meeting. The final design may differ.

Lobby Area

**Exhibition Area** 



Exhibition Booth Large (sample)



Exhibition Booth Medium (sample)



Exhibition Booth Small (sample)



#### **Online Booth Features**

All booth sizes include several click zones for contact and file popups, videos and external links. Number of file types and documents depends on booth size.





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### 2021 Sponsoring and Exhibition Price List

Exhibition		
Diamond packagrese1	ved € 8'000	
Platinum package	€ 4'400	
Gold package	€ 3'400	
Standard package	€ 1'560	

Congress Material	
Virtual congress bag	

onsert	€200
Ad in proceedings (PDF) - 1/1 page	€ 600
Ad in proceedings (PDF) - 1/2 page	€ 400

Registration Fees	
ECVS / ACVS Diplomates	€280
non Diplomates	€310
ECVS / ACVS Residents	€ 150
PhD Students / Students / Interns	€ 150

Session Sponsorship		
Opening lecture Reserved	<b>l</b> € 1'200	
Opening lecture	€ <u>1'200</u>	
In-depth session	€ 800	
Meet the Expert	€ 400	
Poster area	€ 800	
Short Communication sessions (per session)	€ 400	

#### Other Ideas?

Call us at +41 (0)44 635 84 92 or send an email to info@ecvs.org to find an individual solution for your business.