What is the ECVS?

The European College of Veterinary Surgeons ECVS is the specialist college in veterinary surgery in Europe. This organisation with currently 726 Diplomate members and 310 veterinary surgeons in training was one of the first speciality colleges to be recognised by the European Board of Veterinary Specialisation EBVS. The ECVS is known throughout the veterinary profession for its progressive leadership and for the high standard of professional excellence of the Diplomates. The College seeks to develop methods of graduate teaching in veterinary surgery, especially through residency programmes, to certify members of the veterinary profession as specialists in surgery, to promote advances in veterinary surgery and to develop and organise continuing education courses in surgery. All of the above-mentioned activities aim to increase the level of expertise in veterinary surgery throughout Europe. In addition to the educational focus, the ECVS is committed to the advancement of veterinary research as it relates to surgical diseases and techniques, on both a clinical and a basic science level.

ECVS Annual Scientific Meeting

The Annual Scientific Meeting ECVS is the primary focus of our continuing education mission each year. The scientific meeting provides the college with a forum in which to

- present the latest advancements in our speciality area and related disciplines
- interact with fellow surgical specialists
- showcase, educate and inspire our resident trainees
- learn about the newest technology and products through our exhibitors and to enjoy relaxing professional interactions

Each year, the congress is held in a different European city and is a highly regarded event on the European calendar of veterinary meetings. The programme is altered each year with a certain themed session for each species area as well as combined sessions that are of interest and importance to all veterinary surgeons, and to surgical specialists in particular.

Sponsoring Package

29th Annual Scientific Meeting

2-4 July 2020, Valencia, Spain

Annual Scientific Meeting 2020 - Valencia

Sunny Valencia will be our host for the 29th ECVS Annual Scientific Meeting. Magnificently located by the Mediterranean Sea, Valencia is a welcoming city, offering a surprising range of historical and cultural attractions as well as a multitude of sporting activities. Its varied cuisine includes traditional dishes and avant-garde culinary creations with fresh ingredients coming directly from the Mediterranean and the city’s fertile surroundings. Valencia’s fascinating architecture contrasts unique historic monuments and futuristic buildings. It is a very safe city with a relaxed atmosphere, making visitors feel at home.

Valencia has 70 direct flight connections with international destinations, and a high-speed train links the city to Madrid in only 90 minutes.

The Valencia Conference Centre was built by the studio of the famous British architect Norman Forster. Its industrial style and bold forms have made it one of the flagship projects of his career. It is easily accessible from Valencia’s international airport and the city centre and high-speed train station.
The scientific programme of the ECVS Annual Scientific Meeting regularly features state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication session for each species, the Residents’ forum and poster presentations.

The programme also includes pre-congress labs for small and large animal surgeons.

Invited speakers from Europe and overseas, who are established specialists in their field, present seminars and state-of-the-art lectures.

**2020 Small Animal Programme**

The small animal programme will again run three parallel full streams:

- **The orthopaedic stream** will focus on sports medicine (especially shoulder and distal extremity injuries), management of bone and cartilage defects, and infectious and mechanical complications after different sorts of surgical procedures.
- **The soft tissue programme** will shed light on challenging reconstructive surgeries, management of traumatic wounds, treatment of surgical site infections and will provide up-to-date information about stenting and coiling of different organs.
- **The third stream will be dedicated to oncological surgery and regenerative medicine.**

**2020 Large Animal Programme**

The Large Animal programme will run two parallel full streams consisting of in-depth sessions, short communications and meet the expert sessions covering a broad range of topics. The main themes of the in-depth sessions will be:

- Urogenital surgery of the breeding mare and stallion
- Current advances in surgery of the upper respiratory tract and specific orthopaedic surgeries including nerve pedicle grafts and various arthrodesis procedures
- Tips and tricks: a series of talks from a range of Diplomates sharing their experiences on what the textbooks might not tell you
- Surgical management of neoplasia in 2020- an update on current surgical and adjunctive treatments of sarcoids, melanomas and more
- Surgery of the stifle, imaging of the axial skeleton and surgery of the cervical spine and dorsal spinous processes
- Surgery of the foal and management of surgical disorders in the donkey, mule and miniature horse
Who attends the ECVS Annual Scientific Meeting?

Over the past years, the congress has experienced a constant increase in participant figures and attracted almost 1,000 delegates in 2019. As the college is growing each year, so is the congress’ reputation in the veterinary world, drawing a large crowd of Diplomates, Residents, students and a significant number of non-members from Europe, North America and increasingly also from Asia.
Exhibitors and Sponsors

ECVS largely depends on sponsors to enable us to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us to invite the highest quality speakers from around the world. The Annual Scientific Meeting offers a great opportunity to reach a substantial proportion of your target audience - the veterinary surgical specialists from Europe and beyond.

We have developed a wide range of sponsorship and exhibition opportunities to be able to provide every interested business with a suitable option fitted to the individual requirements and promotional targets. A booth within the exhibition area offers contact time and one-to-one interaction with the delegates, while sponsoring congress material guarantees additional visibility for your business and its products. Session sponsorship assures high awareness and recognition among a specialist target group focused on specific topic.

To facilitate sponsorship, the ECVS has developed added-value-packages for exhibitors, with the cost dependent on the size of the exhibition space requested and the prominence of advertising exposure during the meeting.

We are keen to develop sponsorship for specific sessions at the ECVS congress, in particular any sessions that are related to your company’s products or specific expertise. We are interested in offering sponsorship on a yearly basis, or, alternatively, to establish longer term relationships with you.

Your Benefits

As a session sponsor, your company logo will be projected before and after the session. Your logo will be included in the congress programme, along with an acknowledgement of your support. The session will be displayed as a sponsored session on the congress app.

Your company will be mentioned as a sponsor on our website with a direct link to your site. The session chairperson will acknowledge your support during the introduction of the session.

Opening - State-of-the-Art Lecture

The congress traditionally opens with a lecture by an internationally recognised expert with either veterinary or human surgical expertise. The opening lecture attracts all delegates, regardless of specialisation. As the primary meeting place for delegates to find their colleagues, it is one of the best-attended sessions of the congress.

Closing State-of-the-Art - Jörg Auer Lecture

Similar to the opening session, this lecture is well-attended and addresses a theme common to small and large animal surgery. As for the opening lecture, an internationally recognised expert is invited to speak, which attracts one of the largest audiences of the congress, with the majority of delegates attending.

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Residents' Forum (2 small, 1 large animal session)

The Residents' Forum is a keystone of our programme each year, where our surgeons in training have the opportunity to present new scientific findings and clinical procedures. The residents are an essential part of the college’s raison d’être as they are the specialists of the future.

There are 3 resident sessions:
- small animal orthopaedics
- small animal soft tissue surgery
- equine / large animal

The residents' presentations are judged by a panel of the Diplomates, with an award in each category presented at the closing lecture (Jörg Auer lecture).

Each year, the large animal resident award winner and alternately the small animal soft tissue and orthopaedics award winner have the possibility to attend the ACVS Surgery Summit, co-sponsored by ECVS and ACVS.

As part of the sponsorship of these sessions, the Resident Award funding will be attributed to the sponsor of the session and during the announcement of the winner at the final lecture.

The Resident Forum is well attended by surgeons in training, Diplomates and supervisors.

Reserved

Congress In-depth Session

The congress is usually organised with approximately 5 sessions each day of approximately 2 hours each. Occurring concurrently are 2 streams of equine / large animal and 3 streams of small animal topics.

Each session concentrates on a specific area of interest, with all the presentations in that session related to the overall theme of a particular topic selected for the congress.

Meet the Expert

The Meet the Expert sessions are very popular and often over-subscribed. The aim of these interactive sessions is to provide a forum for small group discussions of topics of interest. The topic selected is often a clinical situation in which complications are frequent or the management options are numerous.

The small group size and the relaxed lunch-time atmosphere are conducive to a lively discussion among the delegates.

Sponsors are invited to attend the session in order to promote their sponsorship and meet the delegates in a more personal environment.

Poster Session

The poster session is visible continuously during the congress, with the posters exhibited in a central area for ease of viewing. The posters present recent research findings or interesting case reports, and as a result this session is usually very well attended by the delegates.

The poster competition is judged by a number of Diplomates, and a prize is awarded for the best clinical and the best research poster in each speciality. Eight of the posters, from an average of about 60 are selected for a short oral presentation.

The sponsor of these sessions receive acknowledgement in the congress’ printed programme, with another mention when the awards are for the posters are announced during the closing State-of-the-Art lecture.

Short Communications Session

The short communications session, for either small or large animal, are made up of 15 minute presentations related to recent research, showcasing new surgical techniques, information about surgical outcome and some basic science research related to the pathophysiology and surgical conditions.

The selection of speakers is based on a referred selection process with only the best abstracts selected for an oral presentation. The session is usually about 1.5 to 2 hours long.
**Your Benefits**

The exhibition floor is the centre of the conference. The exhibition opens at 16:00 on Thursday and remains open until after the last coffee break on Saturday.

- all refreshment breaks and lunches are organised within the exhibition
- breaks are staggered between the different sessions to allow exhibitors more contact time with the delegates

**Exhibition Fees**

- 6 m² exhibition space (2 x 3 m)
- incl. lunch and coffee breaks for 2 exhibitors Thursday through Saturday
- additional staff: 70 € per person per day

**How to order**

To reserve your sponsoring opportunity, send the attached registration form to info@ecvs.org or via fax to +41 (0)44 635 89 91. Orders will be handled on a first come, first served basis.

**Added-value Packages**

As an alternative to the above-listed sponsoring opportunities, we offer 3 premium package options with additional benefits:

**Diamond Package**

- 15 m² exhibition space in prime location
- 3 banners in online congress proceedings*
- acknowledgement of diamond sponsorship in programme
- projection of company slides during meeting intermissions
- two free inserts in congress bags
- 4 registration vouchers to be offered to veterinary clients

**Platinum Package**

- 12 m² exhibition space in prime location
- 2 banners in online congress proceedings*
- acknowledgement of platinum sponsorship in programme
- projection of company slides during meeting intermissions
- one free insert in congress bags
- 3 registration vouchers to be offered to veterinary clients

13'000 €

**Gold Package**

- 10 m² exhibition space in prime location
- acknowledgement of gold sponsorship in programme
- projection of company slides during intermissions
- one free insert in congress bags
- 2 registration vouchers to be offered to veterinary clients

8'000 €

**Contact**

The ECVS Office in Zurich - Wiebke Schmidt-Reyer, Miriam Crivelli and Eva-Linda Skytting - will be happy to receive your orders and requests and will assist with all further queries and processes.

Phone: +41 (0)44 635 84 92, email: info@ecvs.org

**Floor plan**

Exhibition floor plan at the end of this brochure.

* Material to be sent to info@ecvs.org by 31 May 2020.
Your Benefits

There is ample opportunity to sponsor and brand the congress material which is distributed to each delegate.

The material is carried and consulted by all delegates throughout the entire congress, providing wide exposure and continuous visibility.

Congress App

The mobile phone app has been in use since 2014.

It provides users with the congress programme including regular updates, current information, speaker information as well as a sponsors overview and a guide through the exhibition.

Furthermore, it features opportunities for social interaction among the delegates, useful travel information and local tips.

In 2018, 765 users generated a total of 21,297 sessions.

Sponsoring opportunities include banners, branded download, picture galleries and promoted sessions.

from 500 € depending on feature and frequency

Congress Bag

Each delegate receives a congress bag with the printed programme and any additional information.

There are opportunities to sponsor and brand the congress bag itself or to include your company’s advertising brochure and a small gift.

500 € / onsert

bag branding: 4’000 €

Lanyards for Name Badges

The name badges need to be worn by all delegates to gain access to the lectures, commercial exhibition and the social events. Lanyard branding provides extremely high visibility throughout the entire congress.

4’000 €

Advertisement in Printed Programme

The printed programme is an essential part of the congress and a constant companion for all delegates. It is referred to numerous times per day and regularly used for notes.

Sponsoring opportunities include full (1/1) and half (1/2) page ads. Contact us for additional individual logo placement options.

1/1 page 4c: 1’500 €
1/2 page 4c: 1’000 €

Other Ideas?

Call us at +41 (0)44 635 84 92 or send an email to info@ecvs.org to find an individual solution for your business.

* Sponsorship amount excluding production costs.
Sponsoring Order Form
29th Annual Scientific Meeting
2-4 July 2020, Valencia, Spain

Please return to: ECVS European College of Veterinary Surgeons info@ecvs.org fax: +41 (0)44 635 89 91

Company Name: ________________________________
Contact Name: ________________________________ Position: ________________________________
Email: ________________________________ Phone: ________________________________

We reserve the following sponsoring:

EXHIBITION
☐ Standard 2 x 3 m booth ............ 3’650 €
☐ Diamond package .................... 13’000 €
☐ Platinum package .................... 10’000 €
☐ Gold package ......................... 8’000 €

SESSION SPONSORSHIP
☐ Pre-congress* .............. individual option
☐ Opening lecture ..................... 3’000 €
☐ Closing lecture ..................... 3’000 €
☐ In-depth session* ............ 2’000 € / session
☒ Residents’ Forum ..... entire forum 4’000 €

☐ Meet the Expert* ............ 1’500 € / session
☐ Poster session ...................... 2’000 €
☐ Short communications* .. 1’000 € / session

☐ We’ll contact you to discuss which session will be the best option for your company.

CONGRESS MATERIAL SPONSORSHIP
☐ Congress app ......................... from 500 €
☐ Congress bag branding (incl. inserts) ................. 4’000 €
☐ Inserts: .............................. à 500 €
☐ Lanyards ............................... 4’000 €
☐ Programme ad ☐ 1/1 page 4c 1’500 €
☐ 1/2 page 4c 1’000 €
☐ 1/1 page b/w 1’200 €
☐ 1/2 page b/w 750 €

Date: ________________________________
Signature: ________________________________

Reserved

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