



European College of Veterinary Surgeons

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Zurich and Helsinki February 2010

Invitation and request for sponsoring the **19th ECVS Annual Scientific Meeting** July 1-3, 2010, Marina Congress Center Helsinki, Finland

The European College of Veterinary Surgeons (ECVS) organises its annual scientific meeting every year in a different city of Europe. In 2010 the meeting will be held at the centrally located "Marina Congress Center", right at the harbour of Helsinki, Finland, from July 1–3, 2010.

The city of Helsinki is easily accessible by air or by boat. The Helsinki International airport is only 20 minutes from the city center by car/bus/airport shuttle. The main congress hotel will be right in the heart of Helsinki in the hotel Scandic Grand Marina right beside Marina Congress Center, with other hotels of all categories conveniently located in walking distance.

The Marina Congress Centre is certainly the most modern and best equipped congress facility in the heart of Helsinki. It is the very place for many international congresses annually. Located right by the sea, it will be a wonderful background for our Annual Meeting offering among other an auditorium for 600 participants and nearly unlimited space for commercial exhibitions on two floors.

The scientific programme will feature state-of-the-art lectures and in-depth seminars, for large and small animal specialists, a short communication section, the Residents' forum and poster presentations. Invited speakers from all over the world, who are established specialists in their field, will be presenting seminars and state-of-the-art lectures.

Meeting participation is expected to be in excess of 500 veterinarians. About 300 Diplomates from Europe and from overseas will be there; other regular attendants are surgeons-in-training (residents), faculty members from universities, as well as private practitioners. Most of the leaders-in-the-field of surgery and the profession will be at this meeting.

An excellent social programme is being organised as well. Highlights will be a welcome cocktail in the City Hall offered by the Mayor of the city of Helsinki and a gala dinner with closing ceremony in the grand hall of the Congress Center.

All of this cannot be successfully organised without the financial support of the industry. ECVS largely depends on sponsors to offer high quality scientific programmes, to further the art and science of veterinary surgery and to promote state-of-the-art continuing education. External financial support also allows us also to invite well known speakers from overseas.

To facilitate sponsorship, the ECVS has established the following guidelines for sponsors, regulating exhibition space and various advertising media, commensurate with the amount of sponsoring:

Liaison officer and contact persons for international exhibitors

Prof. Riitta-Mari Tulamo in Helsinki (riitta.tulamo@helsinki.fi) and Mrs Monika Gutscher (ECVS office Zurich, ecvs@vetclinics.uzh.ch) will also act as contact partners for exhibition logistics.

General sponsoring

Long-term sponsorship (min. of 3 years) for *Annual Surgeon-in-Training Research Grant*

- 7000 €/year
- Name of company is associated with award
- Advertisement in programme & proceedings
- Logo near Resident competition announcement
- Ceremonial donation of sponsor cheque to grantee
- Awarded to winner of Residents' competition

Long-term sponsorship (min. of 3 years) for *Annual ECVS Excellence in Veterinary Surgery Award*

- 7000 €/year
- Name of company is associated with award
- Advertisement in programme & proceedings
- Logo near Resident competition announcement
- Ceremonial donation of sponsor check to grantee
- Awarded to ECVS or ACVS surgeon who has shown excellence in veterinary surgery over an extended period of time and is regarded in general as a pioneer and trendsetter in advancement of the surgical field.

Exhibition

The exhibition floor will be the centre of the conference.

New developments include:

- More than 900 m² square exhibition floor will be available.
- The exhibition floors are situated in the centre of all the meeting halls.
- All coffee breaks, lunch, tea break and the reception and registration will be organized on the exhibition floors to allow full visibility of the exhibitors.
- Breaks are divided between equine and small animal delegates allowing more contact time for the exhibitors.
- Large exhibition booths will be allowed
- The exhibition is officially opened at 16.00 hours on Thursday, July 1st
- The exhibition will finish on Saturday, July 3rd in the afternoon after the coffee break

Fees for exhibition:

- Basic administration fee 350 €
- 6 m² price 3000 € (including congress registration, lunch and coffee breaks for 2 exhibitors)
- Larger exhibition spaces are possible, prices are negotiable
- Additional m² 500 €
- Additional exhibitor person per day 60 €

Delegate sponsoring

Regular ECVS registration fee is 550.- € per person. Contributors may purchase sponsor packages for 10 (or more) veterinarians for 4400 € /10 persons (full registration). This is a 20 % reduction of the entrance fee!

- Acknowledgement of sponsorship in programme

Scientific sponsoring

- Sponsoring of invited speakers from overseas (USA, Canada, Australia, including travel, accommodation, etc.)
 - 4200 €
 - Acknowledgement of sponsorship in programme, during introduction of speaker and logo projection just before lecture
- Sponsoring of invited speaker from the EU region
 - 2600 €
 - Acknowledgement of sponsorship in programme, during introduction of speaker and logo projection just before lecture

- Sponsoring of master class
 - 3300 €
 - A master class is an interactive, in-depth lecture given by one expert-in-the field for 30-50 persons
 - Master classes are held early in the morning before the main programme starts
 - Topics will be announced later in the year
 - Acknowledgement of sponsorship in programme, during introduction of speaker and logo projection just before lecture

- Sponsoring of "topic session" (multiple speakers)
 - 4200 €
 - One major topic is discussed by 3-4 speakers during the general meeting
 - LA topics:
 - SA topics:
 - Acknowledgement of sponsorship in programme, during introduction of speaker and logo projection just before lecture

- Sponsoring of poster session
 - 2500 €
 - The poster presentations will include an interactive question and answer session with poster presenters and senior faculty
 - Acknowledgement of sponsorship in programme, during introduction of speaker and logo projection just before lecture
 - Prize for best poster

Social programme sponsoring / partial sponsoring

- | | |
|--|-----------------------|
| • Sponsoring of coffee breaks | Cost price |
| • Sponsoring of lunches | Cost price |
| • Sponsoring of boat hire (Friday evening programme) | Cost price |
| • Thursday – welcome cocktail-buffet | Subject to discussion |
| • Friday – cocktail / dinner cruise | Subject to discussion |
| • Saturday – Banquet / Marina congress center | Subject to discussion |

Other sponsoring

- | | |
|---|------------------------|
| • Congress bags | Subject to discussion |
| • Insert in congress bag | 500 € |
| • Bookmarker in proceedings | 2.000 € |
| • Proceedings (print) | 10.000 € |
| • Proceedings on a CD | Subject to discussion |
| • Transportation | Subject to discussion |
| • Gadgets | Subject to discussion |
| • Advertisement in proceedings
(to be sent to ecvs@vetclinics.uzh.ch by April 30 th) | 1.500 € (ex colour pr) |

Additionally, many other parts of the conference can be sponsored:

Package sponsoring

The following sponsor packages are available:

Diamond package

12.500 €

- Free 20 m² exhibition space in prime location
- One full page advertisement in congress proceedings (no colour)
(to be sent to ecvs@vetclinics.uzh.ch by March 30th)
- Acknowledgement of diamond sponsorship in programme
- Projection of slide during meeting intermissions

- Two free inserts in congress bags
- 4 free entrances

Platinum package**10.000 €**

- Free 15 m² exhibition space in prime location
- One half page advertisement in congress proceedings (no colour) (to be sent to ecvs@vetclinics.uzh.ch by April 30th)
- Acknowledgement of platinum sponsorship in programme
- Projection of slide during meeting intermissions
- Free insert in congress bags
- 3 free entrances

Gold package**7.500 €**

- Free 10 m² exhibition space in prime location
- Projection of slide during meeting intermissions
- Acknowledgement of gold sponsorship in programme
- Free insert in congress bags
- 2 free entrances

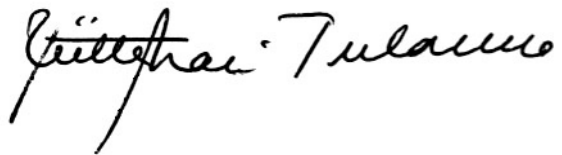
We cordially invite you to letting us know as soon as possible space requirements and any other advertising needs you may have. We will be happy to accommodate your needs on a „first come first serve“-basis. We kindly ask you to return the attached "sponsor registration form". Deadline for registration of the exhibition floor is April 30th 2010.

We are looking forward to welcoming you as exhibitor and/or sponsor during the 19th Annual Scientific ECVS Meeting in Helsinki from July 1–3, 2010!

Yours sincerely



Jörg Auer
Prof. DVM ACVS/ECVS
ECVS Executive Secretary



Riitta Mari Tulamo
Prof. DVM, PhD. ECVS
Chair Local Organisation Committee

Attachments: sponsor / exhibitor registration form